

Downtown Cincinnati Conventions and Economic Impact 2004-2013

Conventions			
	Total Room Nights	Meetings Booked	Economic Impact*
2004	125,804	160	\$37,489,592.00
2005	147,106	207	\$44,828,868.00
2006	157,399	135	\$48,631,812.00
2007	176,061	160	\$52,466,178.00
2008	187,887	141	\$56,000,000.00
2009	198,219	130	\$59,000,000.00
2010	200,317	138	\$60,000,000.00
2011	205,586	141	\$61,264,628.00
2012	205,715	195	\$61,300,000.00
2013	219,855	204	\$65,516,790.00

Source: Cincinnati USA Conventions & Visitors Bureau. *Economic Impact (or Estimated Direct Attendee Spending) is calculated by the Conventions and Visitors Bureau as the product of room nights booked and the estimated spending rate per person provided by DMAI (Destination Marketing Association International).