

Downtown Cincinnati  
Entertainment Attendance 2009-2013

**Theaters**

Organization	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013
Children's Theatre of Cincinnati	97,654	80,000	86,000	86,400	<b>81,002</b>
Cincinnati Arts Association <sup>1</sup>	205,000	172,164	225,000	236,683	<b>167,000</b>
Cincinnati Ballet	45,516	54,576	53,676	54,955	<b>56,148</b>
Cincinnati May Festival <sup>2</sup>	14,563	11,123	11,325	43,029	<b>9,934</b>
Cincinnati Opera	25,907	21,410	22,675	22,534	<b>27,194</b>
Cincinnati Playhouse in the Park	188,336	188,327	194,512	181,002	<b>169,660</b>
Cincinnati Shakespeare Company	16,765	17,800	22,681	20,410	<b>22,447</b>
Cincinnati Symphony Orchestra/Cincinnati POPS	192,000	190,875	185,255	232,010	<b>225,648</b>
Ensemble Theatre Cincinnati	30,270	30,020	27,539	33,038	<b>33,384</b>
Fifth Third Bank Broadway Across America – Cincinnati	212,800	194,698	144,935	245,311	<b>175,683</b>
Know Theatre of Cincinnati	5,615	5,808	3,523	9,490	<b>7,785</b>
School for Creative & Performing Arts	8,699	10,200	14,150	13,250	<b>15,371</b>
Showboat Majestic <sup>3</sup>	15,127	14,886	15,331	15,226	<b>15,122</b>
Taft Theatre	N/A	N/A	130,000	176,000	<b>135,643</b>
<b>Total</b>	<b>1,058,252</b>	<b>991,887</b>	<b>1,136,602</b>	<b>1,369,338</b>	<b>1,142,021</b>

<sup>1</sup>Does not include Cincinnati Symphony Orchestra/Cincinnati Pops, Cincinnati Ballet, Cincinnati Opera, Cincinnati May Festival or Broadway in Cincinnati. Decrease in attendance largely due to World Choir Games attendance from previous year.

<sup>2</sup>Cincinnati May Festival 2012 Includes World Choir Games Opening (7/4) and Closing (7/14) Ceremonies, and Washington Park Concert (8/3).

<sup>3</sup>2013 was Showboat Majestic's farewell season.

**Cultural Attractions**

Organization	2009	2010	2011	2012	2013
The Betts House	1,363	1,234	1,390	1,430	<b>1,430</b>
Cincinnati Art Museum <sup>1</sup>	228,745	203,212	272,352	295,661	<b>185,601</b>
Cincinnati Museum Center	1,484,607	1,308,658	1,572,554	1,302,542	<b>908,534</b>
Contemporary Arts Center	44,167	57,848	55,388	45,586	<b>48,568</b>
Fire Museum of Greater Cincinnati	8,990	8,998	9,632	7,746	<b>8,517</b>
Krohn Conservatory <sup>2</sup>	294,890	336,572	283,169	250,000	<b>187,666</b>
Lloyd Library				1,220	<b>1,530</b>
Main Library/Public Library of Cincinnati & Hamilton County	1,408,323	1,363,971	1,419,754	1,320,208	<b>1,266,580</b>
Mercantile Library	3,591	5,517	4,288	3,443	<b>3,431</b>
National Underground Railroad Freedom Center	113,873	113,213	109,500	115,000	<b>125,567</b>
Taft Museum of Art	54,263	52,625	56,107	57,237	<b>50,999</b>
Washington Park <sup>3</sup>				500,000	<b>750,000</b>
<b>Total</b>	<b>3,641,449</b>	<b>3,450,614</b>	<b>3,782,744</b>	<b>3,898,643</b>	<b>3,536,993</b>

<sup>1</sup>2013 attendance reflects impact from significant renovations and off-site, community-based exhibitions.

<sup>2</sup>2013 attendance reflects new ticket sales processes. In addition, there were 10,000 in special events and rentals in 2013.

<sup>3</sup>Washington Park's first full year of operations since the reopen in July 2012.

**Sports and Recreation Venues**

Organization	2009	2010	2011	2012	2013
Cincinnati Bengals <sup>1</sup>	684,557	589,897	475,541	727,518	<b>713,138</b>
Cincinnati Reds	1,747,919	2,060,550	2,213,498	2,347,251	<b>2,492,059</b>
Findlay Market	760,421	802,862	881,409	938,431	<b>1,086,580</b>
Horseshoe Casino <sup>2</sup>	N/A	N/A	N/A	N/A	<b>4,200,000</b>
Riverfront Daily Park Users <sup>1,3</sup>	175,000	175,000	200,000	1,063,844	<b>800,000</b>
Riverfront Events/Cincinnati Park Board <sup>1,3</sup>	527,087	739,911	900,000	886,537	<b>500,000</b>
US Bank Arena	524,792	539,397	516,970	505,400	<b>511,220</b>
<b>Total</b>	<b>4,419,776</b>	<b>4,907,617</b>	<b>5,187,418</b>	<b>6,468,981</b>	<b>10,302,997</b>

<sup>1</sup>Events included but not limited to philanthropic walks, music festivals and cultural festivals not otherwise listed.

<sup>2</sup>Includes all events at the Shoe as well as casino patrons. For first full year from 3/13 to 3/14 saw 4.8M visitors.

<sup>3</sup>2013 Attendance number estimated based on parking at Riverfront associated lots.

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**Festivals**

<b>Organization</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
Black Family Reunion	50,000	42,000	47,000	20,000	<b>11,500</b>
Bluesfest	11,000	15,000	16,500	20,000	<b>25,000</b>
Bockfest <sup>1</sup>	N/A	N/A	8,000	10,000	<b>20,000</b>
Bunbury Music Festival	N/A	N/A	N/A	50,000	<b>60,000</b>
Cincinnati Brew Ha-Ha	13,000	15,000	17,500	14,000	<b>12,000</b>
Cincinnati Fringe Festival	7,541	6,734	7,500	7,768	<b>8,449</b>
Cincy Cinco	N/A	N/A	N/A	N/A	<b>10,000</b>
Go OTR 5K Summer Celebration	N/A	N/A	1,000	1,300	<b>5,000</b>
Macy's Art Sampler (hosted by Artswave) <sup>2</sup>	14,260	14,000	9,579	7,882	<b>4,100</b>
MidPoint Music Festival	15,000	20,000	22,800	23,000	<b>27,000</b>
Oktoberfest Zinzinnati <sup>3</sup>	500,000	0	500,000	500,000	<b>600,000</b>
Riverfest	250,000	250,000	250,000	250,000	<b>250,000</b>
Second Sundays on Main	N/A	N/A	7,000	10,000	<b>10,000</b>
Taste of Cincinnati <sup>4</sup>	500,000	500,000	500,000	500,000	<b>550,000</b>
<b>Total</b>	<b>1,360,801</b>	<b>862,734</b>	<b>1,386,879</b>	<b>1,413,950</b>	<b>1,593,049</b>

<sup>1</sup>In 2013, 10,000 at Bockfest Hall, 20,000 at all venues the entire weekend.

<sup>2</sup>In 2013, only includes downtown venues/events.

<sup>3</sup>Oktoberfest set record attendance in it's 38th year in 2013. Partnered with Cincinnati Pops to have George Takei lead the chicken dance.

<sup>4</sup>For it's 35th year, featured a new layout which was well received, gaining 10% more visitors.

<b>Fountain Square</b>	<b>2010 - 2011</b>	<b>2011 - 2012</b>	<b>2012 - 2013</b>
Downtown Dazzle	15,000	15,000	15,000
Huntington Bank New Year's Blast*	15,000	15,000	15,000
Macy's Light Up the Square	25,000	25,000	25,000
PNC Summer Music Series	148,000	148,000	200,000
U.S. Bank Ice Rink	50,000	50,000	50,000
<b>TOTAL</b>	<b>198,000</b>	<b>198,000</b>	<b>250,000</b>

\*Formerly sponsored by Toyota

<b>Over-the-Rhine Neighborhood Festivals</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
Second Sundays on Main	7,000	10,000	10,000
Go OTR 5K Summer Celebration	1,000	1,300	5,000
Bockfest*	8,000	10,000	20,000
<b>TOTAL</b>	<b>16,000</b>	<b>21,300</b>	<b>35,000</b>

\*10,000 at Bockfest Hall, 20,000 at all venues the entire weekend.