

Downtown Cincinnati Perceptions Survey 2004 and 2013

	2004	2013	% Increase
Total Respondents	1,269	2,103	66%
Likely to encourage others to visit/ Would recommend a visit	54%	88%	63%
Overall clean (very clean)	45%	73%	62%
Improving in cleanliness	45%	N/A	N/A
Bus stops (very clean)	28%	37%	32%
Parking garages (very clean)	35%	63%	80%
Sidewalks (very clean)	45%	68%	51%
Overall safe	N/A	70%	N/A
Feeling safe -- daytime (very)	77%	89%	16%
Feeling safe -- early evening (very)	38%	76%	100%
Feeling safe -- overnight (very)	17%	48%	182%
Feel safe to and from destination	44%	87%	98%
Improving in safety	34%	N/A	N/A
Police available/visible	32%	63%	97%
Ambassadors available/visible	32%	62%	94%
Fewer panhandlers/ NOT negatively affected by panhandling	31%	50%	61%
City is thriving and dynamic	17%	N/A	N/A
Overall positive impression of the CBD	N/A	82%	N/A
Overall impression of OTR	N/A	90%	N/A
Is improving every year	N/A	87%	N/A
Has lots of potential	N/A	94%	N/A