

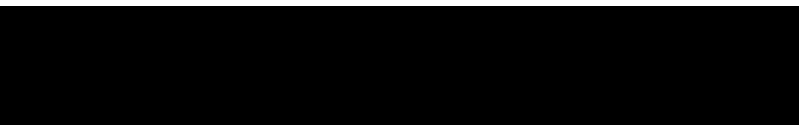


**Downtown**  
Cincinnati Inc.



2011

annual report



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Mark Mallory  
Mayor of Cincinnati

"Downtown Cincinnati is the economic engine of the entire region. We have been investing wisely in Downtown's future and it is paying off. With the emergence of The Banks, the on-going construction at Smale Riverfront Park and the Horseshoe Casino, continued growth in Over-the-Rhine, the groundbreaking of the streetcar, and the addition of new major employers, Downtown Cincinnati is expanding its foundation of residents, employees and places to have fun. In 2011, Downtown Cincinnati successfully hosted the LULAC National

Convention and the Prince Hall Shriners among others, and we are gearing up for the World Choir Games in 2012, which will bring tens of thousands of visitors from around the world to see that Cincinnati is indeed an international destination. Downtown is on the move and with great partners like DCI and others, the future is bright."

Mayor Mark Mallory  
Honorary Board Chair



# letter to stakeholders

Each month, *Fortune Magazine* has a section called "My Metric," in which a featured CEO talks about an unusual and unique measure by which she/he gauges success. We have two special "metrics" by which we assess downtown Cincinnati's progress:

1. How often we need to respond personally to misperceptions about downtown
2. Number of notable stakeholders living downtown

The news on both metrics is very good. Of course, there are still people who declare at parties and other functions that downtown is unsafe, unclean and there is little to do. These are people who have not been downtown recently and experienced all of the progress. In the past, it fell to the Mayor, or a staff or board member, to respond to the naysayers' incorrect information and make the case for downtown. No more. Now, inevitably, another guest jumps into the conversation and enthusiastically describes their experience downtown including a vibrant nightlife, great arts, culture and sports, and safe and clean streets with visible friendly police and DCI Ambassadors. The more people experience our vibrant downtown, the more they take pride in our center city and add to the "word of mouth."

The second measure is stakeholders who actually live and use downtown. When DCI was formed in 1994, none of our key stakeholders lived downtown and very few lived in the City of Cincinnati. While they had many opinions about downtown, most could not even vote in the city. It is quite the opposite today. Key executives of every major firm including Procter & Gamble, Macy's Inc., Western Southern, Duke Energy, Fifth Third, four members of Cincinnati's City Council, and many more live downtown or in the center city including DCI Board Chair and partner-in-charge of Frost Brown Todd's Cincinnati office (and co-author of this letter). In addition, many young professionals are making downtown their home in the central business district, Over the Rhine and at The Banks. Our stakeholders now have a real "stake" in downtown and it shows in their passion, pride and investment.

In this Annual Report, you will see the specifics of downtown progress and the key role Downtown Cincinnati Inc. played. It is an honor to have an important role in this progress alongside partners such as Mayor Mark Mallory (honorary DCI Chair), City Council, City Manager Milton Dohoney and his staff, the Hamilton County Commission and new Administrator Christian Sigman and his staff. We also salute our partners at 3CDC, the Cincinnati USA Regional Chamber and of course the boards of the Downtown Cincinnati Improvement District (DCID) and DCI, and the professional and passionate staff of DCI.

In 2012, you will see major developments underway or reach completion, such as the World Choir Games, 21C Museum Hotel, Fifth and Race (dunnhumby), Horseshoe Casino, The Reserve at Fourth and Race residential, Boca, The Banks and many others. Of course we still have challenges and opportunities but we look forward to working with our partners and playing our role to ensure that downtown is Safe, Clean, Beautiful and Friendly, well-marketed and that our property owners and stakeholders have DCI as an advocate to assist them.

Thanks to all of our members for their leadership, support and commitment to a great downtown.

Best regards,  
David Ginsburg  
President and Chief Executive Officer  
Downtown Cincinnati Inc.

Jill Meyer  
Board Chair, Downtown Cincinnati Inc.  
Partner-in-Charge, Frost Brown Todd LLC



David Ginsburg



Jill P. Meyer



# safe & clean

## Program

### Objective:

Maintain and enhance the safe, clean and welcoming environment downtown.

## 1. Strategy: Improve Safety and Perception of Safety Downtown

- DCI's Ambassador Program is comprised of twenty-two to twenty-nine ambassadors, two managers, and one social service outreach worker who provide services throughout the central business district. There are key safe, clean, and hospitality statistics DCI tracks. In 2011 compared to 2010, DCI ambassadors: spent 2,895 hours (+43%) to power wash 1,358 block faces (+7%) (two new large contracts with property owners accounted for increase in number of hours when compared to number of block faces); removed 128,710 pounds of trash (+8%); removed weeds on 770 block faces (-39%) (a focus on weed prevention and spraying increased effectiveness); removed 2,685 instances of graffiti (+1%); performed 20,123 hospitality assists (-11%); made 3,638 contacts with businesses (+12%); made 1,200 contacts with aggressive panhandlers (-44%) and 4,334 with passive panhandlers (-30%) (strategic efforts by DCI's social service outreach worker and Cincinnati Police reduced overall panhandling).
- DCI focuses on panhandling in the ninety-nine blocks of the central business district. Legal enforcement, the no sitting ordinance, and DCI's Social Service Outreach Coordinator Chico Lockhart, have been effective. In 2011, Lockhart made 6,920 contacts with clients, social service providers, landlords, etc. to help those less fortunate into permanent housing facilities (-5% from 2010). He placed thirty-three people into housing in 2011, and continued his focus on the six most challenging individuals pursuant to a request from the Hamilton County Mental Health Board and the police. Lockhart assisted 104 new clients (+39% from 2010), observed 1,727 sign holders (-7% from 2010). Ultimately, these efforts result in less panhandling and homelessness in downtown.
- DCI facilitates and supports four sector groups with an average attendance of twenty-five to thirty stakeholders per sector group meeting. Among their accomplishments, downtown sector groups addressed concerns about homelessness during overnight hours on Fourth Street. DCI's President and Chief Executive Officer and Cincinnati Police Captain and Lieutenants attend all downtown sector meetings, as well as DCI's Safe and Clean Committee meetings.



- DCI and the Cincinnati Police held an all-Ambassador/CPD Downtown Services Unit meeting to establish Quality of Life Issues Protocols (panhandling, homelessness/vagrancy, disruptive behavior, etc.) and ensure that all parties are working closely and appropriately together to keep downtown safe, clean, and welcoming.
- DCI, working with partners City of Cincinnati and Cincinnati Police Department, administers downtown Virtual Block Watch (VBW) email notifications to its stakeholders on a regular basis regarding urgent safe and clean topics, as well as street closures. In 2011, DCI issued sixty-five VBW emails to eight hundred subscribers.
- DCI conducts an annual Downtown Perceptions Survey and closely monitors key metrics around safe and clean topics. Compared to 2010, 2011 results showed improvements: 63% of respondents believe downtown is overall safe (+5% from 2010); 70% believe it is overall clean (+10%); and 80% have an overall positive impression (+13%).
- To help increase the awareness of downtown ambassadors and the ambassador hotline, DCI created, placed and rotates twenty-four life-sized Ambassador cut-outs in high traffic lobbies, including CVG baggage claim.
- DCI facilitated meetings with property owners and the new Cincinnati Chief of Police James Craig to build upon DCI's strong relationship with the Cincinnati Police Department.

## 2. Strategy: Enhance appearance of Streets, Sidewalks and Public Spaces

- The central business district consistently scored a 1, the best score possible, in the monthly litter index conducted by Keep Cincinnati Beautiful. Keep Cincinnati Beautiful uses the national Keep America Beautiful litter index rating scale of 1 to 4.
- DCI, with assistance from Block by Block and the Cincinnati Police Department, worked with 3CDC on a contract for an Over-the-Rhine Ambassador Program encompassing Vine and Main Street corridors, as well as Twelfth and Thirteenth Streets for June-December 2011. The Over-the-Rhine Ambassador Program continues to be well received by the stakeholders. On average, the streets DCI maintains in OTR received a monthly litter index score of 1.1 on a scale of 1 to 4 with 1 being excellent and 4 being poor.

## 3. Strategy: Encourage Pride in Location and Space

- DCI maintains seventy large sidewalk planters and changes the flowers seasonally. In 2011, DCI added an additional season of plantings for winter.



safe and clean

# marketing & communications

## Program

### Objective:

Maintain and enhance the image, awareness and usage of downtown Cincinnati as a vibrant hub of activity where people live, work, dine, shop and play.

## 1. Strategy: Generate positive, accurate media coverage via strategic media relations

- DCI regularly meets with members of the media, especially new leadership at the Enquirer, WCPO, and Business Courier.
- DCI generates positive media coverage for dining and shopping around downtown events and holidays including Valentine's Day, Easter, Mother's Day, Father's Day, Opening Day, Macy's Music Festival, and Christmas.
- DCI conducted meetings with members of the media to pitch the holidays downtown which resulted in: five Holiday-themed segments on WLWT-Channel 5; weekly segments in December on WCPO-Channel 9 noon show, and a live broadcast from Fountain Square to kick off downtown holiday events; weekly segments on Saturday mornings on Local 12, and a 2-hour segment with Macy's Santa; twelve segments of downtown holidays on WXIX-FOX19, a 1-hour live show on Fountain Square, and the morning news anchor plus her family escorting Santa via horse-drawn carriage to Macy's downtown on Black Friday; 30-minute radio segment on WVXU's "Impact Cincinnati" discussing the economic impact of Santa on downtown.
- Over 130 members attended the DCI Annual Meeting of Members. The Enquirer, Business Courier, FOX19, WCPO, Local 12 and WVXU responded to DCI's outreach, covered the meeting and promoted positive news about downtown and DCI.





## 2. Strategy: Increase downtown usage through basic marketing programs

- DCI produced 125,000 annual 2011/2012 Downtown Guides highlighting 600+ establishments, distributed through 400+ outlets. Its production includes a comprehensive retail space survey, ad sales and verification of all listings.
- Compared to 2010, DCI's website visitation +53%, Facebook Fans +68%, weekly email signups +10%, website signups for Downtown Guides +7%.
- DCI developed and launched a free downtown Cincinnati mobile app for iPhones and Androids highlighting downtown dining, shopping, playing, and staying options. The app uses GPS, real time and day of week technology to provide time sensitive content. To date, there are more than 1,000 iPhone and 455 Android downloads.
- DCI worked with key partners on holiday programs including Main Library, Macy's, 3CDC, Fire Museum, Kindervelt, Regional Tourism Network, Rookwood Pottery, and with Cincinnati Museum Center and Duke Energy to package the trains, which permanently moved to its new home at CMC in 2011. 2011 DCI Holiday Campaign results were as follows: 15,000+ Macy's Downtown Dazzle attendees; 935 Holly Jolly Trolley riders; 600+ Rookwood Tiles sold with \$12,650 profit each to Macy's and DCI; \$3.6 million earned free media value; \$48,910 Gift Card sales; 19% increase in website traffic; 10,665 online views of the 2nd Annual E-Catalog featuring 21 retailers; and three NEW events including Santa's Arrival at Macy's, Yarn Bomb Shells on Fountain Square, and Visit with Santa at Fire Museum. In addition to DCI's program results, restaurants, retailers and attractions reported positive results for the holidays, and there was a 30% increase in skaters at Fountain Square's ice rink. During the holidays, Cincinnati Bengals contributed an in-kind value in media of \$15,700. Added value from other paid advertising was \$13,200.

Carry Downtown Cincinnati in Your Pocket!

Download our **FREE** Downtown Cincinnati app!



DowntownCincinnati.com

marketing & communications

# marketing & communications

- In partnership with Current @The Banks, DCI solicited special offers worth \$500+ from 35 downtown merchants and assembled welcome bags for Current's 300 new residents to introduce and encourage downtown usage. The success of this program led to welcome bags for two new major downtown employers.
- DCI created an online E-catalog for Valentine's Day featuring unique downtown gift ideas and a Valentine's Day Package given away through Facebook that attracted 271 entries in just six days. Most downtown restaurants were sold-out over Valentine's Day weekend. For the Fourth of July, DCI partnered with the Westin Hotel to run a week-long promotion on Facebook to give away a hotel night with a view of the fireworks on Fountain Square.
- DCI hosted a summer (95+ attendees) and a holiday retailer meeting (50+ attendees), featuring presentations by our key civic partners including CVB, RTN, 3CDC, DSU, OTR Chamber, Macy's Music Festival, and Cincinnati Museum Center.
- DCI launched a revised logo that now includes the silhouette of the Great American Tower at Queen City Square.







## marketing & communications

### 3. Strategy: Further increase downtown usage through enhanced marketing programs

- DCI conducted an extensive advertising agency search by committee and selected Possible Worldwide in early 2011. Working with Possible, DCI's marketing campaigns focused on Mother's Day, Father's Day, Fourth of July, summer, and holidays. Each campaign integrated traditional paid media (radio, print, online) with social media, Facebook, SCVNGR, text messages, and included special outreach to diverse audiences. The Mother's Day campaign resulted in +1,175% in Facebook "likes," +70% website traffic, and a majority of restaurants sold out. The Father's Day campaign resulted in +1,873% in Facebook "likes," +175% Downtown Gift Card sales, and +53% website traffic. Restaurant business was mixed with some reporting 25% increases over 2010 and others reporting a slight decrease in sales. Holiday Advertising included a new TV spot with "color commentary" from Pogie and Patter, the talking reindeer from Pogue's Department Store. Of note, DCI received a top award for the Mother's Day campaign from the International Downtown Association.
- DCI conducts an annual downtown Visit Survey to track usage and spending. 1,100 people completed the 2011 survey, concluding the average visit lasts 3.5 hours and spend per visit is \$95.77 (+5.8% over 2010).
- DCI and partner organizations, including African American Chamber, Horseshoe Casino, Cincinnati Reds, The Banks, and City of Cincinnati, conducted focus groups in early 2011 to assess perceptions of downtown in minority communities. DCI used the findings to redirect funds to enhance advertising with Radio One and Cincinnati Herald, and other effective cross promotions with multicultural events on Fountain Square and special restaurant offerings.
- DCI conducts an annual Downtown Perceptions Survey, and from an RFP process, selected LaVerdad Marketing in 2011 for its marketing expertise to diverse audiences. The online survey closed with a record number of responses from minority populations. Overall ratings for clean and safe indicators improved compared to 2010 (see Safe and Clean), as did visitor experience indicators. Of special note, 80% had an overall positive impression of downtown (+13% from 2010).

## Program

### Objective:

Support and advocate for business and residential growth in downtown Cincinnati.

## 1. Strategy: Provide Business Support for Current and Potential Downtown Businesses

- DCI, in partnership with parking operators and the City of Cincinnati, developed short and long-term parking solutions for downtown employers, property owners and other key stakeholders in the northeast sector impacted by casino construction.
- DCI leveraged its membership with the Cincinnati USA Partnership to conduct business outreach efforts, including business retention meetings, for nearly 100 downtown businesses. DCI has been active in retail retention efforts such as the successful effort to keep Tiffany & Co. downtown. Current and potential stakeholders seek assistance from DCI at a rate of approximately one request per week regarding possible relocations within or to the downtown area.
- Two major office tenant relocations were announced in 2011 accounting for 1,000 new employees downtown. DCI, partnering with The City of Cincinnati, Metro and Tank, conducted downtown orientation sessions for new Omnicare employees in late November, and provided welcome bags with 30+ special offers from downtown retailers. DCI also worked with Nielsen leadership to deliver orientation sessions for all Nielsen employees in early January 2012. The City of Cincinnati, Cincinnati Police, Chiquita Building Management, Metro and Tank joined DCI in providing six sessions. DCI collected coupons and special offers from a dozen downtown retailers for Nielsen employee welcome bags.



# stakeholder services

# stakeholder services

## 2. Strategy: Promote Downtown Residential Living

- In September, DCI delivered a presentation to the Greater Cincinnati Relocation Council at The Banks on topics such as the growing residential community, available amenities, the urban family, and upcoming downtown development.
- DCI supported downtown residential efforts including Downtown Residents Council and real estate professionals, and in 2011 there was an increase in attendance and engagement by downtown residents at DCI and DCID functions. Downtown residents provided invaluable input during DCID focus sessions that will be used to inform the 2014–2017 Services Plan. In 2012, the annual downtown perceptions survey will include questions specifically relevant to downtown residents, based on their feedback.

## 3. Strategy: Meet Information Needs of Downtown Stakeholders and Other Partners

- The 2010 State of Downtown Report was completed and distributed in May to the media in a briefing with the Business Courier, the Enquirer, and Urban Cincy. Local NPR stations also covered the highlights of the report. For seven years, DCI has annually benchmarked and tracked downtown trends and statistics of the various downtown markets including: development projects; office and employment; retail and restaurant; residential; conventions and hotels; arts, culture and entertainment; safe and clean; and access and parking. U.S. census information was included in the 2010 Report to demonstrate the continued residential growth downtown, and the media frequently reference the report statistics in downtown coverage. DCI also maintains a downtown monthly parking survey, updated quarterly, at [downtowncincinnati.com](http://downtowncincinnati.com).
- DCI helped the office of Councilmember Wendell Young to coordinate the Taxicab Advisory Commission, which is tasked with providing recommendations to Cincinnati's City Council in the first quarter 2012 for the potential revision of the current taxi regulations. Work continues under the leadership of three committee chairs who have been leading subcommittees dedicated to the issues of driver licenses, car standards, fare standardization and regional cooperation.





## Independent Auditors' Report

Board of Directors  
Downtown Cincinnati, Inc.  
Cincinnati, Ohio

We have audited the accompanying statements of financial position of Downtown Cincinnati, Inc. (DCI) (a nonprofit organization) as of December 31, 2011 and 2010 and the related statements of activities and cash flows for the years then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the combined financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above, present fairly, in all material respects, the financial position of DCI as of December 31, 2011 and 2010 and the change in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

March 8, 2012

**Statements of Financial Position**  
**December 31, 2011 and 2010**

	2011	2010
<b>ASSETS</b>		
Cash and cash equivalents	\$ 721,909	\$ 500,027
Contracts and accounts receivable	61,587	194,998
Unbilled receivables	283,281	99,295
Prepaid expenses	5,740	5,740
Property and equipment, net	<u>7,636</u>	<u>1,916</u>
Total assets	<u>\$ 1,080,153</u>	<u>\$ 801,976</u>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Liabilities</b>		
Accounts payable and accrued expenses	\$ 342,538	\$ 258,804
Deferred revenue	75,350	-
Advanced memberships	<u>53,525</u>	<u>-</u>
Total liabilities	471,413	258,804
<b>Unrestricted net assets</b>	<u>608,740</u>	<u>543,172</u>
Total liabilities and net assets	<u>\$ 1,080,153</u>	<u>\$ 801,976</u>

**Statements of Activities**  
**Years Ended December 31, 2011 and 2010**

	2011	2010
<b>UNRESTRICTED REVENUES AND SUPPORT</b>		
DCID contract:		
Special Improvement District	\$ 2,103,900	\$ 2,073,187
Donated services	45,765	30,717
Service agreements	469,015	379,897
Holiday, directory sponsorships and special events	104,165	146,449
Memberships	110,376	97,174
Interest income	<u>274</u>	<u>555</u>
Total unrestricted revenues and support	<u>2,833,495</u>	<u>2,727,979</u>
<b>EXPENSES</b>		
Operating	2,722,162	2,621,748
In-kind	<u>45,765</u>	<u>30,717</u>
Total expenses	<u>2,767,927</u>	<u>2,652,465</u>
Change in unrestricted net assets	65,568	75,514
Unrestricted net assets, beginning of year	<u>543,172</u>	<u>467,658</u>
Unrestricted net assets, end of year	<u>\$ 608,740</u>	<u>\$ 543,172</u>

# financial statements

## Statements of Cash Flows Years Ended December 31, 2011 and 2010

	2011	2010
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Change in net assets	\$ 65,568	\$ 75,514
Adjustment to reconcile change in net assets to net cash provided by operating activities:		
Depreciation	3,125	3,131
Changes in:		
Contracts and accounts receivable	133,411	45,261
Unbilled receivables	(183,986)	183,295
Prepaid expenses	-	(5,740)
Accounts payable and accrued expenses	83,734	22,836
Deferred revenue	75,350	(550)
Advanced memberships	53,525	-
Net cash provided by operating activities	<u>230,727</u>	<u>323,747</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of property and equipment	<u>(8,845)</u>	<u>(1,240)</u>
<b>Net change in cash and cash equivalents</b>	221,882	322,507
<b>Cash and cash equivalents, beginning of year</b>	<u>500,027</u>	<u>177,520</u>
<b>Cash and cash equivalents, end of year</b>	<u>\$ 721,909</u>	<u>\$ 500,027</u>

## Notes to Financial Statements

### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Nature of Operations

Downtown Cincinnati, Inc. (DCI or the Organization) is a nonprofit corporation organized to enhance downtown Cincinnati through safe and clean programs, communications and marketing programs and stakeholder services including assisting small women-owned and minority-owned firms. DCI receives contributions from Cincinnati area companies, foundations and funds from assessments on all downtown properties to take leadership in the revitalization of downtown.

#### Financial Statement Presentation

The financial statements have been prepared in accordance with applicable generally accepted accounting principles (GAAP) for not-for-profit entities that require, among other things, the net assets to be classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Organization and changes therein are classified and reported as follows:

**Unrestricted net assets** – Net assets that are not subject to donor-imposed stipulations and may be utilized at the discretion of the Board of Directors to support the Organization's purposes and operations in accordance with its bylaws.

**Temporarily restricted net assets** – Net assets subject to donor-imposed stipulations that will be met either by actions of the Organization satisfying the purpose or the passage of time. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. As of December 31, 2011 and 2010 there were no temporarily restricted net assets.

**Permanently restricted net assets** – Net assets for which the donor has stipulated that the principal be maintained in perpetuity and that only the income from the investment thereof be expended either for the general purpose of the Organization or for purposes specified by the donor. As of December 31, 2011 and 2010 there were no permanently restricted net assets.



# financial statements



## Cash and Cash Equivalents

The Organization considers all liquid investments with original maturities of three months or less to be cash equivalents. The Organization maintains its cash in bank deposit accounts which could exceed federally insured limits. The Organization has not experienced any losses in such accounts and management believes it is not exposed to any significant credit risk.

## Contracts and Accounts Receivable

Contracts and accounts receivable consist of reimbursements due under contract agreements and general accounts receivable. The Organization provides an allowance for doubtful accounts, which is based upon a review of outstanding receivables, historical collection information and existing economic conditions. Delinquent receivables are written off based on individual credit evaluation and specific circumstances.

## Unbilled Receivables

Under the Special Improvement District (SID) contract through Downtown Cincinnati Improvement District (DCID), the Fountain Square Management Group (FSMG), SORTA and OTR Holdings contracts, the Organization bills actual monthly expenses the following month. Unbilled receivables represent December SID, FSMG, SORTA and OTR Holdings expenses to be billed in January of the following year. Also included in unbilled receivables at December 31, 2011 and 2010 were December consignment sales of promotional products (Commemorative Rookwood Tiles) billed in January of the following year.

## Property and Equipment

Property and equipment are recorded at cost or at fair value as of the date of the contribution. Depreciation is provided using the straight-line method over the estimated useful lives of the respective assets. The cost of maintenance and repairs are expensed as incurred while significant improvements are capitalized.

## Contributions

The Organization records gifts of cash and other assets at their fair value as of the date of contribution. Such donations are recorded as unrestricted support unless explicit donor stipulations specify how the donated assets must be used. Gifts that are originally restricted by the donor and for which the restriction is met in the same time period are recorded as temporarily restricted and then released from restriction.

Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about how long-lived assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

## Donated Service

The Organization records donated services as revenues in the period received only if the services received create or enhance non-financial assets or required specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. In 2011 and 2010, contribution revenue recognized for donated services was for media and promotions as presented in the statement of activities.

## Deferred Revenue

Revenues from service contracts are deferred and recognized in the period to which the fees relate.

## Advanced Memberships

Memberships received in advance are deferred and recognized in the period to which the memberships relate.

## Income Taxes

DCI is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and a similar provision of Ohio law. DCI is not considered a private foundation.

The Organization's IRS Form 990 is subject to review and examination by Federal and state authorities. The Organization is not aware of any activities that would jeopardize its tax-exempt status. The Organization is not aware of any activities that are subject to tax on unrelated business income, excise or other taxes.

## Functional Allocation of Expenses

The costs of supporting the various programs and other activities have been summarized on a functional basis in the notes to the financial statements. Expenses have been classified based upon the actual direct expenditures and cost allocations based upon estimates of time spent by Organization personnel.

# financial statements

## Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## Subsequent Event Evaluation

In preparing its financial statements, the Organization has evaluated events subsequent to the statement of financial position date through March 8, 2012, which is the date the financial statements were available to be issued.

## 2. PROPERTY AND EQUIPMENT

Property and equipment as of December 31 consisted of the following:

	2011	2010
Computer equipment	\$ 63,576	\$ 56,741
Office equipment	15,126	13,116
Computer software	<u>8,566</u>	<u>8,566</u>
	87,268	78,423
Less accumulated depreciation	<u>(79,632)</u>	<u>(76,507)</u>
	<u>\$ 7,636</u>	<u>\$ 1,916</u>

Depreciation expense was \$3,125 and \$3,131 in 2011 and 2010, respectively.

## 3. CONCENTRATION/SPECIAL IMPROVEMENT DISTRICT

DCI entered into a Special Improvement District contract with Downtown Cincinnati Improvement District (DCID) which expires on December 31, 2013. DCID is a special assessment of downtown property owners, which purchase the services of DCI. Approximately 74% and 76% of revenues in 2011 and 2010, respectively, and 58% and 61% of all receivables at December 31, 2011 and 2010, respectively, are related to the Special Improvement District contract.

## 4. OTHER SERVICE CONTRACTS

In 2011 and 2010, DCI had contracts with the Fountain Square Management Group to clean Fountain Square, SORTA to clean Government Square, bus stops and shelters in the central business district. DCI expended \$390,628 and \$373,067 in accordance with the terms of these contracts in 2011 and 2010, respectively.

In 2011, DCI entered into a contract with OTR Holdings to clean certain areas in Over-the-Rhine. DCI expended \$62,795 in accordance with the terms of these contracts in 2011.

## 5. LEASE COMMITMENTS

The Organization leases office space and various equipment under operating leases that expire on various dates through December, 2013. Rent expense for these leases was \$53,688 and \$56,335 in 2011 and 2010, respectively. Future minimum payments are as follows:

2012	\$ 58,995
2013	<u>58,323</u>
	<u>\$117,318</u>

## 6. 401(K) PLAN

DCI participates in a multi-employer 401(k) plan sponsored by the Cincinnati USA Regional Chamber of Commerce. The Organization contributes 10% of employees' gross pay to the plan. Participants vest in employer contributions 20% each year and are fully vested after five years. Expense related to plan contributions was \$54,457 and \$54,594 in 2011 and 2010, respectively.

## 7. FUNCTIONAL ALLOCATION OF EXPENSES

The costs of supporting the various programs and other activities of the Organization have been summarized below. Expenses have been classified based upon the actual direct expenditures and cost allocations based upon estimates of time spent by Organization personnel.

	2011		2010	
Program services	\$ 2,483,654	89.7%	\$ 2,365,617	89.2%
General and administrative	196,394	7.2%	207,312	7.8%
Fundraising	<u>87,879</u>	<u>3.1%</u>	<u>79,536</u>	<u>3.0%</u>
	<u>\$ 2,767,927</u>	<u>100.0%</u>	<u>\$ 2,652,465</u>	<u>100.0%</u>

# downtown property owners

The core program areas of DCI are funded in part by property owners within the Downtown Cincinnati Improvement District (DCID), who together contribute approximately \$2.1 annually to implement a services plan that represents their diverse interests.

We thank these downtown property owners for their partnership:

105 East Fourth Street Holdings LLC  
115 West 9th Street LLC  
11-15 8th LLC  
120 East Eighth Street Partners LLC  
120 East Sixth LLC  
125 West Fourth Street LLC  
200 West Court LLC  
209 East Court LLC  
21c Cincinnati LLC  
219 West 9th Street LLC  
225 McFarland Street Ltd.  
255 Fifth Limited Partnership  
26 East Sixth Street LLC  
300 Main Ltd.  
305-309 West Fifth Street LLC  
307 Sycamore Holding Company LLC  
312 Walnut Limited Partnership  
313-319 West 4th Street LLC  
321 Race LLC  
321 West Fourth Project Partnership  
324 East Fourth Street LLC  
325 West Fifth Street LLC  
330 West Fourth Street Partnership  
422 Sycamore Entertainment LLC  
41 Redevelopment LLC  
4th and Race Street  
Development Co. LLC  
4th and Race Street Investments LLC  
500 Eggleston Ltd.  
506 Phelps Holdings LLC  
525 Vine Street LLC  
537 Associates LLC  
580 Investors LLC  
613 Race LLC  
625 Main Street LLC  
627 Main Street Investments LLC  
639 Building on Main LLC  
641 Walnut LLC  
654 Main LLC  
700 Broadway Partners LLC  
700 Walnut LLC  
801 Riverview LLC  
805 Race Street LLC  
810 Sycamore Partners LLC  
817 Main Street Ltd.  
8th & Broadway LLC  
907 Race LLC  
917 Partners LLC  
9487 Dry Fork Road LLC  
AAA Cincinnati  
Sarah N. Absher  
ACG Federal Reserve LLC  
Advent Media Group LLC  
Uwa Agenmonmen  
Johnny V. Aildasani  
A&J Limited Partnership  
Alamin Family Partnership  
Christine M. Albi  
Alea Group Ltd.  
Morio Alexander  
Alfred Carrington Inc.  
Gregory A. & Angela M. Allison  
American Financial Corp.  
American Red Cross  
Anna Louise Inn Limited Partnership  
Jane E. Anderson  
Appetizer LLC  
Nestor A. & Althea L. Aquino Trust  
Archbishop of Cincinnati  
Arena Management Holdings LLC  
Arnolds South Seas Holdings  
Asset Ohio Fourth Street LLC  
Krishna P. Athota  
Aurora Townhouse LLC  
Sarah W. Avila

Adetokunbo Hakeem Ayoade  
B W Talgood Realty Co Ltd.  
Glen A. & Debra L. Babcock  
Backstage Development Ltd. Liability  
Trudy K. Backus  
Geraldine Bagsit  
Bernice F. Bailey  
Kati A. Bakes  
Paul Baran  
Betina L. Bartels  
Alan W. Bates  
Bayview Loan Servicing LLC  
BCN Holdings LLC  
Craig R. Beachler  
Condy D. Beavers & Leslie J. Aronoff  
Donna E. Becker  
Douglas J. & Marcia P. Beckmeyer  
Julia Bedell  
Jason C. Beem  
Beiderman Properties LLC  
Matthew A. Berger &  
Lauren B. Osborne  
Harvey Bergman Trust  
Harvey and Milton Bergman Trust  
Mark William Bernhardt  
Julio A. Berrios & Leon Jakovics  
Marianna Brown Bettman  
BG 708 Properties LLC  
Anthony A. & Nicholas A. Bianco  
BJ Real Estate LLC  
Barbara J. Black  
Donald Jason & Kristel Lynn Blair  
Glenn Blair  
Leonald A. Bleh  
Patricia L. Bleh  
William H. Blessing Trust  
John M. Blevins  
Robert F. Bloom & Alison H. Kamine  
Blue Grass Development of Ohio LLC  
Brent R. Blum Trust  
Paula Y. Boggs  
Benjamin Bohache &  
Aruna Darolia Bohache  
Damian Bolton  
Thomas A. Borcher, Jr.  
Emily C. Boswell  
Joseph P. Brannen & David E. Foote  
Mark G. Brinker  
George & Kathleen M. Brinkman  
Broadway Bldg. Investors  
Randolph Neal Brooks  
Brothers Cincinnati Corp.  
Erik T. & Meredith L. Brown  
Robert S. Brown  
Kevin T. Buckley  
George J. Budig Trust  
Budig Realty LLC  
Aaron L. Burgess &  
Dorota Aleksiejuk-Burgess  
Patrick D. Burns  
Louis C. & Helen P. Buschle  
Jeffrey Alan Bush & Kyle Lee Merritt  
Joseph C. Busterna  
Glenn N. Callaway  
Shawn Calton  
Harvey D. Camins  
Daniel E. & Gwen Campanello  
John A. & Mary Jo Campbell  
Capco Real Estate LLC  
Cappel Realty Co.  
Caramel Properties LLC  
Carell Ohio LLC  
Peter J. & Carolyn D. Carpenter  
Jeffrey A. Carr & John E. Danner  
James B. Carty

J. Eric Casey  
James B. Caskey  
Central Bank & Trust Co.  
Central Clinic  
Central Trust Tower Associates  
Chai West Ninth Street LLC  
Jimmy S. Chan Trust  
Navinder S. Chauley & Joan H. Lim  
Calvin Cheng  
Christian Science Reading Room  
Church Foundation of the Diocese  
Church of Scientology of Ohio  
Cincinnati & Suburban Bell  
Cincinnati Association for the  
Performing Arts  
Cincinnati Athletic Club  
Cincinnati Automobile Club  
Cincinnati Bar Association  
City of Cincinnati  
Cincinnati Fire Museum Association  
Cincinnati Freie Presse LLC  
Cincinnati Hills Christian Academy Inc.  
Cincinnati SI Co.  
Cincy Condos LLC  
City View Equities Inc.  
Kevin W. Clark  
Jonna Ruth Clayton  
Gary L. Clemens & Ann Barnum  
William Cline  
David S. Collins & Sarah A. Rice-Collins  
John B. & Sylvia H. Collins  
Columbia Development Corporation  
Columbia Motor Sales Co.  
Columbia Oldsmobile Company  
Community Law Center Real Estate Co.  
Joseph T. Conklin  
Robert J. Conlon Trust  
Contemporary Arts Center  
Conversa Language Center Inc.  
David A. Cook  
Robert P. Corman  
Michelle B. Coronel Trust  
Court & Elm Street  
Court Colleagues LLC  
Court Colleagues II LLC  
John C. Court Trust  
Court Street Center LLC  
Court Street East Ltd.  
Court Street Lofts LLC  
Court View Building LLC  
Jasmin Courtney  
Jennifer Lynn Couser  
Covenant First Presbyterian  
Seth Coyle & Natalie Desantis  
CP-327 W. Court LLC  
CP-908 Plum Street LLC  
CPC Realty LLC  
CP-Court & Plum Ltd. Partnership  
Ann Crable  
Frederick V., Jr. & M. Katherine Crall  
Terrence M. Crawford  
CRE Corp.  
CVG Partners LLC  
DRM & Associates  
D M Dagiau  
David A. & Rosemary Danner  
Aruna Darolia  
Kyle G. Davis  
Russell E. Davis  
Steven C. Davis &  
Pamela E. Zipperer-Davis  
Dawson Realty Ltd.  
Earl B. Day  
Jennifer L. Day  
DCFF LLC





Anthony L. & Kathryn A. Deblasio  
 Gary D. & Cheryl M. Decoursey  
 Paul Michael Demarco &  
 Karen Anne Smith  
 Dennis Properties LLC  
 Daniel J. Devito & Jessica R. Yerdon  
 Diamond Mercantile Co.  
 Maria Raquel Diaz De Prego &  
 Luis A. Prego  
 Scott M. Dick  
 Dickens & Crumpet LLC  
 Richard E. Dieringer  
 Teresa Dimarco  
 Dixie Terminal Corp.  
 DJJ Holding Corp.  
 Justin T. & Brandon R. Dobbs  
 Karl M. Dollard  
 Matthew D. & Mark R. Donahue  
 Sean & Mary J. Donovan  
 Edward D. Doris  
 Downtown Hills LLC  
 DP 12 LLC  
 David Drachman  
 Drury Development Corporation  
 DTK Ninth & Main LLC  
 Jessica M. Duarte  
 Duke Energy Ohio Inc.  
 Richard Dulude  
 Greg Dunkley  
 Jordan T. Duvall  
 Jennifer M. & Floyd D. Dye  
 E Paul Corp.  
 Eagles Way LLC  
 East 7 Ltd.  
 Michael Ebbs  
 Margaret A. Edmiston  
 Elka Real Estate Co. Ltd.  
 Elliott David Partners  
 Elm 411 LLC  
 Elm-4 Associates Ltd.  
 Emery Realty Inc.  
 Katie M. Eng  
 Gary J. Enzweiler  
 Episcopal Society of Christ Church  
 Matt Ernst  
 Este Investors Ltd.  
 Thomas David Evans, Jr. &  
 Vicky Lynn Patton  
 Joseph L. & Evelyn M. Everhart  
 Rex G. Fannin  
 Mary Jill Fendrich  
 Fifth Third Bank  
 Fifth Third Bank Trust  
 Fifty One Company Ltd.  
 Phyllis G. Fine  
 Tammy L. Fine  
 Henry J. & Vivian P. Fliman Trust  
 Kevin R. Flynn Trust  
 Fort Washington Leasing LLC  
 Marta B. Foster Trust  
 Ty L. Foster Trust  
 Fourth and Central Properties Inc.  
 Fourth National Realty LLC  
 Fourth Street Development  
 Partners LLC  
 Jonathon Blake Fox  
 Erhard & Sara Friedrichsmeyer  
 M. Camille Frye  
 Steve Fugazzi  
 Donald E. Fuller  
 Gabbard Evangelistic Association Inc.  
 Victor L. Gaffin  
 Garfield Associates LLC  
 Garfield House Limited Partnership  
 Dustin Garis  
 Gaspere LLC  
 Alejandro Gauna  
 Nancy Gay Trust  
 William M. & Josette L. Gearhart  
 Peter C. Georges  
 Maureen A. Gerner

Matthew R. Glucksmann  
 Lauren P. Gonnella  
 Goodall Properties Ltd.  
 Goodyear Tire & Rubber Co.  
 Clifford D. Gookin, Jr. Trust  
 Kevin W. Goryl & Sara E. Cridlebaugh  
 Gilbert L. Gray  
 Stanley J. Gray Trust  
 Greater Cincinnati Foundation  
 Donald Greer  
 Nathan Greicius & Heather Witt  
 Johannes R. & Catherine C. Griffioen  
 Joanne B. Grossman Trust  
 David E. Grossman  
 Shiri A. Grote  
 Nancy K. Gruber  
 Robert L. Grunn  
 George Michael Guidry  
 Carlos E. Gutierrez  
 Gwynne Building LLC  
 Laurence Oliver Haas  
 Kevin S. Hacker  
 Shadia G. Haddad  
 David N. Hall Trust  
 Hamilton County Board  
 of Commissioners  
 Barbara Jane Hammel &  
 Sandra Gail Smith  
 Oh Hyun & Kui Rye Han  
 Katherine Marie Hanger  
 Suzanne L. Hanners & Patricia B. Fahey  
 Travis Hanser  
 William N. Hardy  
 Derek C. & Jill M. Harris  
 William P., Jr. and Linda E. Hartmann  
 Marcia Linda Hartssock  
 Hearthstone Co.  
 Joan E. Heckard  
 Kelly & Spencer Heindl  
 Forest Heis & Daniel J. Wenstrup  
 Carol Helle  
 Ryan A. Helzerman  
 Joseph R. Herr  
 Hertz Center at 600 Vine LLC  
 Hertz Textile Building LLC  
 Damien R. Hesler  
 Josh Heuser & Nick Grammas  
 Hilsch Partners LLC  
 Brian P. & Grace A. Hill  
 Karlee L. Hillard  
 HJH Realty Corp.  
 Peter Reed Hofmann Trust &  
 84 Investments LLC  
 Avery B. Holden & Jarrod M. Cooper  
 Holland Pen Building Co. Ltd.  
 David G. Holliday & Betsy A. Leigh  
 Leah M. Hollstegge  
 Kathryn J. Holwadel & Michele Alonzo  
 Clara & Frances Homan  
 John M. Hopkins &  
 Jeffrey R. Westermeyer  
 Houdini Properties LLC  
 Charles Craig & Mary P. Hudson  
 Kevin Huey  
 Michael J. & Tobi A. Iacono  
 David O. Imvalle  
 Ingalls Building Co. Ltd.  
 Thomas & Mary A. Ionna  
 Ironworks Apartments LLC  
 Basheer H. Ismail  
 Mary C. Ittner  
 Lynn Patterson Jacobs  
 Erlend Jacobsen  
 JAG Duke Properties LLC  
 Dorothy E. Jamieson Trust &  
 Patrick M. Korb  
 Jeffrey M. Januszek  
 Anand P. Jhaveri  
 William L. & Carol L. Jennewein  
 Da Shu & Ying Zhao Jiang  
 A. David & Carolyn M. Jimenez



JJW Investments Ltd.  
 Carver L. & Algernon V. Johnson  
 Herbert Johnson  
 Joel Jones  
 Melinda R. Jones  
 Ruth J. Jones  
 Martin H. & Shirley A. Joyce III  
 Julius J. Rigacci Box Co. LLC  
 K & S Ltd.  
 KABG Properties LLC  
 Kaiser Group LLC  
 Richard E. Kait  
 Gerald F. & Geraldine M. Kaminski  
 Kanu Investments LLC  
 Ronald C. & Richard Mayer Kauper  
 Keen Investment Inc.  
 James Keene & Tamara L. Fine  
 William T. Kelleher Trust  
 Patrick & Samantha Khattak  
 Patrick J. Kiggins, Jr.  
 Chong Nung & Kil Jin Kim  
 Yolanda D. Kirschner  
 Kurt Kleinhuizen  
 Kenneth F. Klosterman, Jr.  
 Christopher D. Knecht  
 Koch Buildings Inc.  
 Aaron C. Kohlhepp  
 Clarence E. Koop  
 Patrick M. Korb  
 Edek & Erna Kornhauser  
 Chris Kotsovos  
 Daniel M. Kraft  
 Kreller Consulting Group Inc.  
 Kroger Co.  
 Joel L. Kubala  
 Geoffrey H. & Sara T. Kuehn  
 L & N RR Co.  
 Nadia Laabs  
 Steven E. Lah  
 Chris Lamping  
 Lancaster Building LLC  
 Landmark Phoenix LLC  
 Frederick G. Lane  
 Last Citadel LLC  
 Joshua N. Lawson  
 Laz Enterprises Ltd.  
 Frank Lazarovski  
 Sooncha A. Lee Trust  
 Spencer S. & Cara Y. Lee  
 Rachel A. Leising & Jerrell M. Wilson, Jr.

Susan Lennard  
 Lezam Inc.  
 Thomas Zoun Lin Li  
 LifeFormations Inc.  
 Joan H. Linkletter  
 Phillip Lipschultz II  
 Literary Club  
 Lloyd Library & Museum  
 David R. Lofland, Jr.  
 Lofts at Fountain Square LLC  
 Lombardy Investments Ltd.  
 Janine P. Lopez  
 Lauren Lovelady  
 LPK Garfield LLC  
 Lusain Holdings LLC  
 Luscorp LLC  
 Thomas C. Lutz & Sally A. Bush  
 Phu Ly  
 Lytle Capital Partners LLC  
 Lytle Tower Investors  
 M/R Real Estate Holdings LLC  
 Michael R. Magee  
 Mark Daniel, Jr. &  
 Gretchen Elaine Mahan  
 Main Auction Galleries Inc.  
 Nancy M. Malone  
 Phillip Mandell & Rhea Sue Trusts  
 Stefanos & Panagiota Marinakis  
 Neil W. Marquardt  
 April Lynne Martini  
 Brian Masters  
 James & Emily Mathews  
 Carla B. & Robert S. Matteucci Trust  
 Kate L. Mayer  
 MCA Center LLC  
 Paul McAleese  
 Phyllis L. McCallum Trust &  
 Stephen W. Jemison Trust  
 Terence P. McCarthy  
 Kristy S. McKenna  
 Terry McMillan & Melissa Schmidt  
 Megan L. Meconi  
 Megsu Properties Ltd.  
 David S. Meiners  
 Nancy Meiss  
 Mergrads Downtown  
 Bowling Lanes Inc.  
 Richard J. II & Lori Dee Merz  
 Earl K. & Donna S. Messer  
 Ryan L. Messer

# downtown property owners

# downtown property owners

Jill P. Meyer  
Sheryl Lynn Morris Meyer &  
Richard Martin Meyer  
John C. & Sherry L. Michell  
Middle Earth Twenty Six  
East Sixth Street LLC  
Midwest Enterprises Inc.  
Mill End Shops of Cincinnati Inc.  
Kenneth S. & Carrie Miller  
Matthew C. Miller  
Thomas H. & Carolyn Miller  
Thomas J. & Marilyn Mirkos Trust  
Patrick J. Mitchell & Brenda M. Kloos  
MMF Realty LLC  
MMV Properties LLC  
William L. Montague & Kelly L. Wittich  
Montgomery Inn Inc.  
Matthew J. Moore  
Thomas W. & Dollie Moore  
Lawana Jean Moroski  
Michael Daniel Moroski  
Stephen John Moser &  
Heide Hehmann Moser  
Gerald & Roxanne Motl  
Megan R. Mullinix  
Dianne A. Munoz Trust  
Jessica H. Muriel  
Anastasia Eileen & John J. Murphy  
Christopher R. Murphy  
Terrence P. & Charlotte C. Murphy  
Thomas E. & Janet D. Murphy  
Christopher T. Musillo &  
Kendra M. Cameron  
My 3 Sons Realty LLC  
David & Linda Myers  
NAP Williams Office Building LLC  
National Residential Nominee  
Services Inc.  
National Underground Railroad  
Freedom Center  
Carlos Navarro  
Navarro Photography LLC  
Robert A. Nett  
New Boston Centennial LLC  
Susan W. Newmark  
Next Stage LLC  
Neyer Holdings Corp.  
Nick Nicastro  
Nieman Investors Ltd.  
Ninth & Race Associates  
Ninth & Vine Investments LLC  
North Avenue Trade Partners LLC  
Kristen M. Nostrand  
OBX Properties LLC  
Ohio Book Store Inc.  
OLJ LLC  
One East Fourth Inc.  
One Hundred Thirty Three  
West 4th Partnership  
One Twenty Five East Court Street Ltd.  
One Twenty Five Partners  
OTR  
Edward Owens III &  
Kathleen I. Hungler  
E. Dimitri & Susan D. Panayotopoulos  
Charles Park  
Park Place at Lytle Investments Ltd.  
Justin Parker  
George J. & Betsy Pascal Trust  
Kali Paskal  
Pete & Tary Paskal Trust  
Nathan Pelletier  
Amanda J. Penick & David Crane  
Patricia N. Pensak  
Perry Street Real Estate LLC  
Randy J. Peterson

Linda J. Phillips  
M. Kay & Lawrence D. Phillips Trust  
Photodesign Inc.  
Piatt Park Community Urban  
Redevelopment Corp.  
Plum Street Investments LLC  
Plum Street Partners LLC  
PNC Center Associates LLC  
Pogues Garage LLC  
Port of Greater Cincinnati  
Development Authority  
Power Building Associates Ltd.  
Lowell G. Powers, Jr. Trust  
Greg Preece  
Lee Jones Prem  
Residential Plaza Associates Ltd.  
Partnership  
Princeton Properties Inc.  
Procter & Gamble Co.  
Provisional Properties LLC  
David W. Pruitt  
Manouso G. &  
Anastasia Psihountakis  
Public Library of Cincinnati &  
Hamilton County  
Puga Alvaro  
QC Properties Ltd.  
Roxanne Qualls  
Queen City Club  
Race Street Development Ltd.  
James W. Radley  
Rait Old Town LLC  
Laura S. Randall  
RC Loft Property LLC  
Andy Rebhun  
Frank R. Recker  
Deval M. & Likith V. Reddy  
Alexandre S. Regina  
Paul S. & Maritza P. Reid  
Patricia R. Reik  
Timothy P. & Patricia H. Reilly  
Deanne R. Reinzan-Lapille  
Marcus D. Relthford & Amy W. Eddy  
Chad A. Reynolds  
Elizabeth Zoe & Cole W. Reynolds  
Darian J. Richardson  
Richter & Phillips Company  
Christopher Ridenour  
Riverside Renaissance Phase I-A  
Owner LLC  
Riverside Renaissance Phase I-B  
Owner LLC  
RKR Communities Ltd.  
Steven & Mellisa Roberts  
Lee G. Robinson Trust  
Robert K. Roeller  
Michael J. Roller  
Susan M. Rollman & Frances R. Katz  
Ron Hamilton Photo Limited  
Mary Katherine Rosack  
Millard C. Rosselott III  
Edward Rothenberg Trust  
Robert G. Rothring Trust  
O. Pierce Rudd, Sr. Trust  
S B G Properties Ltd.  
S E A L Properties LLC  
Kevin D. Sablosky  
Mark B. & Kathryn D. Sackett  
Samsar Holdings LLC  
Kathleen Sands  
Michael J. Sanzere  
Mike Sarow  
Sarum Race Street LLC  
William M. Sasser Trust  
Damian G. & Robin M. Scallon  
Una Schaeperklaus &  
Rae Skirvin Larimer

James I. Scharf, Jr.  
Robert A. Schneider  
Christine M. Schoonover &  
George H. Verkamp  
Eric Charles Schuermann  
Lucille Schumacher Trust  
Schwartz & Schwartz H Q Ltd.  
Robert G., Jr. & Erin Marie Schwartz  
P. Robert Schwetschenau  
Shelley S. Sciborski  
Scottish Rite Bodies  
SDM Properties LLC  
Justin A. Servis  
Jay Sethi  
Seven West Seventh Inc.  
Seventh & Culvert Garage LLC  
Kimberly S. Severin  
Munir D. Shah  
Nikhil N. Shah  
Rupa Sharma  
Howard Sharon  
Robert W. & Brenda J. Shawver  
M. V. Shetty  
Robert III & Deborah A. Shropshire  
Tom R. & Sora Rhee Shrout  
SHV Oil & Gas Holding Company  
Jerome J. & Ann C. Siegel  
SJK Partners LLC  
Rae Skirvin  
Sky Lofts LLC  
Christopher Slater  
Andre D. Smith, Jr.  
Eric M. Smith  
Southwestern Ohio Capital LLC  
Jason S. Spurgeon  
St. John Homes LLC  
St. Xavier Church Property Corp.  
Marilyn V. Staggs  
Eugene J. Stagnaro, Jr.  
Mark F. Stahl Trust  
Andrew H. Stark & Kimberlee W.  
Nancy E. & Howard K. Starnbach  
State of Ohio  
Sterling Phoenix Development LLC  
Andrew H. Stetson  
Amanda Stout  
Jerome J. Strauss  
Donna J. Sturgeon & Chris S. Sterwerf  
Jay Switzer  
Sycamore & Third Realty LLC  
Rafeel Owais Syed  
System Property Development  
Company Inc.  
Taft Museum of Art  
James & Pamela Tagliareni  
Scott A. Taylor & Charles R. Nielson  
TBMG Properties LLC  
TCMH Holdings LLC  
Terrace Hotel LLC  
Terrace Office LLC  
Terrace Retail LLC  
Terrapark II L P  
Terrapark IV L P  
Territory Properties Midwest LLC  
Noel A. Thesing  
Roger F. Thesing  
Third and Main Group LLC  
Third Street Associates  
Steven M. Thomas  
Three East Fourth Inc.  
Tisch Properties LLC  
TJC Properties LLC  
Tollbridge Developer Ltd.  
Torrence Investment Company Ltd.  
Thomas D. & Sherry L. Trebes  
Tri-Net Investment II  
Tri-State Equities LLC

United Department Stores  
United States of America  
University Club  
Upside Down Holdings LLC  
Urban Property Management Inc.  
Urban Sites LLC  
URS Tower LLC  
Sharon A. Utendorf  
Brian J. Valerio  
Derek D. Vandeusen  
Navid J. Varjavandi  
John K. Varner, Jr. &  
Denyse A. Reinhart  
Vine Street Interests LLC  
Carl W. Vollman II  
Vulcan Property Management Co.  
Edward A. Wagner  
Ruth A. Waldeck  
Walnut Towers Ltd.  
Meghan A. Watkins  
Watson Enterprises Inc.  
Vicki J. Webster  
Adam R. & Amber E. Weeks  
Betty Jane Weitzman Trust  
West Fourth LLC  
Raymond West  
West Third St. 10 LLC  
Western & Southern  
Life Insurance Company  
James M. & Cheryl A. Westfall  
Marsha K. Weston & Edward J. Felson  
Raymond C. Wetherell  
WFJ Broadway LLC  
Joseph G. White & Christopher Childers  
Kevin M. White & Abigail L. Brookshire  
Michael White &  
Rachel Rothenbach White  
White Oak Properties #5 LLC  
Christopher M. &  
Rebecca Nicole Wiedeman  
F.D., Jr. & Polly Wilder  
James M. Wiseman &  
Latondra K. Newton  
Robert & Carole Wissman  
WKEM LLC  
WMC Group LLC  
Carl Woerner  
Margaret M. Wolf  
Eric E. Wolterman  
Allica S. Woods  
Woods Real Estate Investments LLC  
Franklin D. Wright, Jr. Trust  
WWWT LLC  
Ying Xia  
Jon P. Yessin  
Roland F. Young  
Gregory O. Zaub & Jamie L. Thibert  
Jennifer E. Zell  
Jeffrey J. & Carol A. Zimmerman

# 2011 members

## CORPORATE MEMBERS

Accel Advisors  
Acme Lock Inc.  
Aim Straight Up  
Al. Neyer, Inc.  
Antonelli College  
Appointments – The Business Store  
Architects Plus  
AT&T Ohio  
Baker & Daboll, LLC  
Baker Concrete Construction  
Barnes Dennig & Company, Ltd.  
Bartlett & Company  
BHDP Architecture  
BKD, LLP  
Block by Block, Louisville  
Brandt Retail Group, Inc.  
Bridging Broadway  
Budco Group Inc.  
Burgess & Niple, Ltd.  
Cassidy Turley  
Castellini Company LLC  
Central Parking System of Ohio, Inc.  
Chick-fil-A at Tower Place  
Christ Church Cathedral  
Cincilingua Inc. International  
Language Center  
Cincinnati Art Galleries LLC  
Cincinnati Arts Association  
Cincinnati Bar Association  
Cincinnati Bengals  
Cincinnati Business Committee  
Cincinnati Business Courier  
Cincinnati Maintenance  
Cincinnati Opera Association  
Cincinnati Stage Employees  
Local No. 5  
Cincinnati Symphony Orchestra  
Cincinnati USA Convention  
and Visitors Bureau  
Cincinnati USA Regional Chamber  
Cincinnati USA Regional  
Tourism Network  
Cincinnati-Hamilton County  
Community Action Agency  
City Dermatology and Laser  
Contract Sweepers  
Cooney Faulkner & Stevens, LLC  
Court Street Executive Suites  
CR Architecture + Design  
Daymark Realty Advisors  
Deloitte & Touche, LLP  
Development Strategies Group, LLC  
Diamond Properties, LLC  
Dinsmore & Shohl LLP  
The Drew Law Firm  
Duke Energy  
Duke Energy Center/Global Spectrum  
DunnhumbyUSA  
Emanuel Community Center  
Empower MediaMarketing  
Enquirer Media  
Ernst & Young LLP  
Federal Home Loan Bank  
of Cincinnati  
Fifth Third Bank  
Foxy Construction, LLC  
FRCH Design Worldwide  
Frisch's Restaurants, Inc.  
Frost Brown Todd LLC  
Fund Evaluation Group LLC  
Game Day Communications  
Garfield Suites Hotel  
GBBN Architects  
General Electric Aviation  
Glaserworks  
Global Novations  
Graeter's Manufacturing Company  
Graydon Head & Ritchey LLP

Greater Cincinnati/Northern Kentucky  
African American  
Chamber of Commerce  
GreenSource Cincinnati  
Hart Productions, Inc.  
Heidelberg Distributing Company  
Hilton Cincinnati Netherland  
Plaza Hotel  
Hixson Architecture,  
Engineering, Interiors  
Holland Advertising: Interactive  
Humana Health Plan of Ohio  
Hunt Club Clothiers Ltd., Inc.  
Huntington National Bank  
Hyatt Hotels and Resorts  
Infinitech, LLC  
Integrated Research Associates  
Izzy's  
JDL Warm Construction  
Jeffrey R. Anderson Real Estate Inc.  
Katz, Teller, Brant & Hild  
KDHK Insurance Agency  
Klosterman Baking Company  
KMK Consulting Company LLC  
KnowledgeWorks  
The Kroger Company  
Language Logic  
LaVerdad Marketing & Media  
Learning Through Art, Inc.  
Legg Mason Investment Counsel  
Lincoln College of Technology  
Lincoln Maly Marketing  
Liz Zorn Perfumes, LLC  
LPK Design  
Lynn McInturf Associates  
Macy's, Inc.  
Manley Burke  
Mark Bowen Photography  
MBJ Consultants, Inc.  
McKinney & Namei Co., LPA  
Mercantile Library  
Messer Construction Company  
Michael Schuster Associates, Inc.  
Midland Company Foundation  
Minelco Inc.  
Model Group  
National Underground Railroad  
Freedom Center  
New Horizons Credit Union, Inc.  
Newport Television LLC Local 12  
WKRC-TV and The CinCW  
NorthPointe Realty  
OKI – Regional Council  
of Governments  
Opus Capital Management  
Ossege, Combs, & Mann, Ltd.  
Over-the-Rhine Chamber  
of Commerce  
Paula Norton Photography  
Pepper Construction Company  
of Ohio, LLC  
Plante & Moran, PLLC  
PNC Bank  
Possible Worldwide  
Powers Agency  
PricewaterhouseCoopers LLP  
Procter and Gamble Company  
R.G. McGraw Insurance Agency, Inc.  
Ralph Brislin  
Raymond James & Associates  
Relocation Strategies, Inc.  
Restaurants Unlimited Inc.  
(Palomino Rotisserie and Bar)  
River City Furniture  
Riverpoint Capital Management, Inc.  
RJE Business Interiors  
Saks Fifth Avenue  
Scott Knox Attorney At Law  
Sonic Arts Digital Audio Services, Inc.

Southwest Ohio Regional Transit  
Authority (SORTA)  
Starboard Strategy  
Stock Yards Bank & Trust  
Stout & Gallant  
Strauss & Troy  
The Carol Ann & Ralph V. Haile, Jr./  
U.S. Bank Foundation  
Thesing Real Estate Services, Inc.  
Thompson Hine LLP  
THP Limited Inc.  
TJ Maxx  
Traction  
Ulmer & Berne LLP  
United Way of Greater Cincinnati  
The University Club of Cincinnati  
Upside Down Holdings, LLC  
Uptown Consortium, Inc.  
Urban Sites Property Management  
US Bank, Walnut Street  
US Digital Partners  
Walter E. Gay, Jr., D.D.S., Inc.  
Wells Fargo Home Mortgage  
Western & Southern Financial Group/  
Eagle Realty Group  
Whitmer & Company CPAS, LLP  
Winegardner & Hammons, Inc.  
Wood, Herron & Evans, LLP

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Jim Berry and Mary A. McCord Berry  
Tom Besanceney  
Damian Bolton  
Kathleen and George Brinkman  
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Kathleen DuPriest  
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Ken Gunkel  
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Cynthia Walker  
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**JILL P. MEYER – Chair**  
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Frost Brown Todd LLC

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and Northern Kentucky  
Huntington National Bank

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**MILTON R. DOHONEY, JR.**  
City Manager  
City of Cincinnati

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Downtown Cincinnati Inc.

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Commissioner  
Hamilton County  
Board of Commissioners

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President and Chief Executive Officer  
Cincinnati Center City Development  
Corporation (3CDC)

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Dinsmore & Shohl LLP

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Thompson Hine LLP

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Corporate Facilities  
Fifth Third Bank

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(as of August)  
Executive Vice President  
Development and Operations  
Cincinnati Center City Development  
Corporation (3CDC)

**JIM T. NEYER**  
(as of March)  
Executive Vice President  
Real Estate Development  
Al Neyer, Inc.

**STEVEN P. RICHTER**  
Assistant Property Manager  
Queen City Square  
Eagle Realty Group

**MARIO SAN MARCO**  
(through August)  
President and Chief Executive Officer  
Eagle Realty Group

**KEVIN SHIBLEY**  
General Manager  
Saks Fifth Avenue



**Downtown  
Cincinnati Inc.**

[downtowncincinnati.com](http://downtowncincinnati.com)

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Senior Program Manager  
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Government and Community Relations  
Duke Energy

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Port of Greater Cincinnati  
Development Authority

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(as of August)  
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Cincinnati Police Department

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(through March)

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President and Founder  
Aim Straight Up

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Chairman  
FRCH Design Worldwide

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Senior Vice President  
of Business Operations  
The Cincinnati Reds

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(through March)  
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Bricker & Eckler LLP

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Cincinnati Branch

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Strategic Communications  
Metro

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Ohio Government and  
Community Relations  
The Procter and Gamble Company

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Convention and Visitors Bureau

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Cincinnati Arts Association

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Keating Muething & Klekamp PLL

**MARGARET MOERTL**  
Central Territory  
Executive Senior Vice President  
Community Development Banking  
PNC Bank

**DONALD W. MURPHY**  
(through June)

**RICK PENDER**

**JULIA W. POSTON**  
(as of March)  
Office Managing Partner  
Ernst & Young LLP

**ROBERT C. REIFSNYDER**  
President  
United Way of Greater Cincinnati

**GWEN L. ROBINSON**  
President and Chief Executive Officer  
Cincinnati-Hamilton County  
Community Action Agency

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Accel Advisors, Inc.

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President and Chief Executive Officer  
KnowledgeWorks

**SEAN RUGLESS**  
President and Chief Executive Officer  
Greater Cincinnati/  
Northern Kentucky African American  
Chamber of Commerce

*(continued on page 19)*

# staff

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President and Chief Executive Officer

**JOHN BAKER**  
Director of Ambassador Services

**JUDY BLEILL**  
(through September)  
Administrative Assistant

**PATRICIA CASEY**  
Administrative Manager

**SHELLY FULLER**  
Director of Operations

**GINA GARTNER**  
Director of Stakeholder Services

**EMILIE JOHNSON**  
Vice President  
Marketing and Communications

**ARLENE KOTH**  
(through July)  
Executive Vice President  
and Chief Operating Officer

**RON MABRY**  
Operations Manager  
Ambassador Services

**JULIE MCGUIRE**  
(as of September)  
Administrative Assistant

**GLORIA RIEHL**  
(April to July)  
Administrative Assistant

**MINDY ROSEN**  
Senior Vice President  
Communications and Marketing

**JILL SCHILLER**  
(as of September)  
Senior Vice President Operations

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Commercial Property Management  
Eagle Realty Group

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