



# Board of Trustees

Meeting Minutes – Thursday, March 14, 2024

Location: 3CDC Office, 1203 Walnut St

**Attendance:**

**Board of Trustees:** • Brian Banke (Chair) • Amanda Darnell • Liz Keating • Markiea Carter • Harry Blanton • Rob Lancaster

**3CDC Staff and Guests:** Jenni Wuestefeld • Monica Morton • Marissa Reed • Alex Martin • Joe Rudemiller • Austin Kossoudji

A quorum being present, Brian Banke (Chair) called the DCID Board of Trustees Meeting to order on Thursday, March 14, 2024, at approximately 8:04 am.

I. Approval of Minutes

Upon motion duly made and seconded, the Board of Trustees approved the January 11, 2024 Meeting Minutes with no changes.

II. Finance

Austin Kossoudji presented the treasurer’s report for DCID. Mr. Kossoudji reported results through February. Next, Mr. Kossoudji shared the operating budget for DCI, which included actuals for January with projections for the remainder of year as compared to budget. Mr. Kossoudji noted changes related to GeneroCity 513 and personnel expenses.

III. Fountain District Branding

Joe Rudemiller gave a brief update on the Fountain District branding project. Mr. Rudemiller reviewed the goal for creating a branded district along with the process used for input and the timeline to launch the brand.

IV. Public Safety

Marissa Reed gave an update on safety concerns surrounding Government Square. Ms. Reed noted plans to engage youth through a program with the Urban League, ongoing planning with Metro and Dohn school to adjust student transportation as well as changes to business operations in the Tri-State Building and discussions with Metro and CPD to create a shared command center for camera management. Next, Ms. Reed announced plans to add lighting and install lower profile plantings around the Banks to improve visibility, a new intense parking enforcement plan and additional outreach within Smale Park.

#### V. GenoroCity 513

Ms. Reed reviewed client numbers for the GenoroCity 513 staff. Ms. Reed noted the numbers have steadily decreased over recent months. Ms. Reed reported 6 riders from the Jobs Van had connected with permanent employment while 44 other riders had connected with other resources. Year to date the van had employed 122 riders with 14 of them new to the program. Ms. Reed then outlined changes that were made to the outreach program over the winter that included an outreach worker stationed at winter shelters 3 nights a week. This change resulted in housing 4 individuals and 100 assessments. Finally, Ms. Reed reviewed statistics for the expanded outreach program for the chronic homeless with positive results.

#### VI. Public Realm

Ms. Reed shared volunteer and beautification projects for the 2024 season. Next, she gave an update on the sidewalk enhancement program with a planned construction start of 4<sup>th</sup> quarter 2024. Ms. Reed shared photos of the existing sidewalk conditions and the planned improvements.

#### VII. Development

Mr. Rudemiller gave a brief status update on the Convention Center renovation project, convention center hotel, 101 W. Fifth Street as well as planned development for 7<sup>th</sup> and Vine.

#### VIII. New Business

Mr. Rudemiller concluded the meeting with an update on the OTR South SID reassessment.

With there being no further business, Mr. Banke adjourned the DCID Board of Trustees Meeting at 8:51 a.m.

Jenni Wuestefeld, Clerk